

A. Title of Project: Contract with ASCD

If this is a contractual agreement requiring bids or formal quotes, the director purchasing has authorized this agreement according to purchasing requirements.

X The "Checklist for Contractual Agreements" form has been signed by the Project Manager and the Director of Purchasing, and submitted to the Director of Special Projects.

Amount of Project: \$123,500.00

Status of Project:

New: X

Renewal:

Amendment:

If Amendment:

Additional Funds:

Reduced Funds:

Time Extension:

Other:

Fund Source:

State:

Federal: X

Other:

Length of Project: 7 Months

Starting Date: December 10, 2013

Ending Date: June 30, 2014

Strategic Directions(s): Student Achievement

Program Description: The intent of the Professional Development System is to create a culture of continual learning and to build capacity at the district, school and individual level for the delivery of high quality professional learning that is aligned to district and school needs. ASCD is a partner with the District in this effort. The contract between Pinellas County Schools and ASCD builds upon the 2012-2013 work with ASCD with the goal of building district capacity and the gradual release of support from ASCD as the district and school based staff build depth of knowledge and skill. Through this contract ASCD is providing professional development services and resources to support implementation of the Common Core State Standards and development and implementation of the revised Professional Development System through a blended model of capacity building professional learning that includes: Professional Development System planning and consultation sessions; professional learning for the district Community of Practice; and co-facilitation of professional learning with school Leading the Learning Cadres.

Rationale: ASCD is supporting the District's goal of building capacity and creating a culture of continuous growth. The 2012-13 contract was devoted to deepening understanding of Common Core State Standards for district staff as well as school teams (Learning Cadres). This contract builds upon the foundation of 2012-13, and enhances the work through Professional Learning Communities, Formative Assessments, as well as Common Core State Standards. ASCD expert consultants will provide staff development including workshops and coaching/mentoring.

Usage in other districts:

Yes X

No

Visits by PCS Staff

Date: NA

Person:

Students to be served/Target Audience: All Teachers and Administrators

Performance Data, Research Findings, or Improvement Results: The national professional learning organization, Learning Forward, revising standards recognizing that sustained staff development is vital for individuals that affect student learning (Learning Forward Professional Development Standards, 2011). Research indicates that professional learning focused on teacher capacity-building in instructional practices has been found to be the most productive investment for schools and far exceeds the effects of teacher experience or class size (Greenwald, Hedges, & Laine, 1996, Review of Educational Research, 66, 411-416). In addition, research has found statistically significant improvement in student achievement in schools where teacher collaboration, job-embedded professional learning and the use of lesson study were the norm.

Contact Person: Lisa Grant, Ed.D., Executive Director, Exceptional Student Education

Grant Proposal/Contract Developer(s): Jan Urbanski, Ed.D., Director, Special Projects
Lisa Grant, Ed.D., Executive Director,
Exceptional Student Education

NO COST TO DISTRICT OPERATING FUNDS

Target Schools: All Schools

Budget:

Purchased Services	\$ 123,500.00
• ASCD	

TOTAL	\$ 123,500.00
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